**Workshop Description**

Given in English, this workshop will expose PFMP students to topics and concepts related to sustainability as a driver of change in organizational settings. The phenomenon of sustainability has been evolving over the past few decades, but applied approaches to socially and environmentally responsible practices have changed more quickly as those concepts have moved beyond policy and activist circles and into broader corporate and non-governmental settings. Built around specific case studies, this workshop will present representative best practices in corporate social and environmental responsibility, both domestically and abroad, along with the concepts and professionally appropriate language used in their implementation.

**Learning Outcomes**

All students finishing this workshop will be able to:

- speak more comfortably and knowledgeably, in English, about sustainable development, in a job interview setting
- evaluate organizations’ sustainability strategies
- identify the critical social, economic, and environmental forces in an organization’s environment that will drive successful outcomes
- identify and apply frameworks for effectively incorporating sustainability considerations into the analysis and decision-making of managers and policymakers
- identify key stakeholders and articulate the valuable benefits that development of sustainable practices can deliver to them
- identify and conceptualize ways environmentally and socially sustainable practices strengthen organizations
- identify and describe the financial repercussions, both positive and negative, of major current sustainability practices
- read and understand extra-financial ratings reports on sustainability practices in organizations
- understand the limits and advantages of socially responsible investing

**Workshop meetings**

The workshop will meet ten times, for 1.5 hours each meeting, during the 2nd through the 6th week of the fall semester and will cover the following themes:

- Tuesday 9/13: Introducing Sustainability
- Thursday 9/15: Systems Thinking and the Relationship to Sustainability
- Tuesday 9/20: Intro to Business Thinking
- Thursday 9/22: Sustainability and Water
- Tuesday 9/27: Sustainability and the Developing World
- Thursday 9/29: Sustainability and Food
- Tuesday 10/5: Climate Change and Global Businesses
- Thursday 10/6: Sustainability and Energy
- Tuesday 10/11: Sustainability as an Issue of the Heart
- Thursday 10/13: Sustainability and You

**NOTE:** students must select and successfully complete six professional skills workshops while doing their coursework, in order to be eligible for the MFS degree. Workshops are designed to require approximately one hour of outside preparation (reading, writing, research) for every hour of time spent in the workshop.